



GRAY TONE
PRO PHOTO & DIGITAL LAB

**2010 LIST OF SERVICES
AND
PRICE LIST**

**726 Cahuenga Blvd.
HOLLYWOOD, CA 90038**

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www.graytone.com



TERMS

Open accounts are available with an approved credit application. Company purchase orders are also accepted. Terms are Net 30 days of invoice date. Accounts past due over 45 days will be put on C.O.D.

PICKUP & DELIVERY

Free pickup and delivery is available within 5 miles radius during normal business hours (9:00 AM - 6:00 PM) for orders of \$100.00 or more and for established accounts.

SHIPPING

We will package and ship your order to anywhere in the world upon request. A small handling charge will be added to the shipping costs.

MINIMUM ORDER

We require a minimum of \$5.00 for any and all orders.

SERVICE TIMES & RUSH CHARGES

Service times are indicated for each category.

“1 Day” means a full 24 hours excluding weekends and holidays. Rush orders will carry additional charges as follows:

2/3 Normal Service Time .. Add 50 %

1/2 Normal Service Time .. Add 100 %

1/3 Normal Service Time .. Add 200 %

Extreme rush orders By Quote

All rush orders must be prepaid.

TESTS & SAMPLES

Print samples are available upon request with orders of 25 copies from the same original or more, sample must be returned to lab within 2-3 days with instructions or you will be charged 1st Print prices.

Prices are subject to change without notice

COLOR MATCHING

When color has to be perfect, please submit color swatches, guides, fabric, print, etc. with original job. All color matching are custom orders. If color guide materials are not furnished and the results are not to your satisfaction, we must charge to redo the job.

STANDARD PRINT SURFACES

All orders received without any specific surface requirements will be printed on matte surface. Glossy is also available upon request at no extra cost.

QUANTITY PRICING

For quantities larger than listed in the price list, ask a customer service representative for a quote.

REMAKES

In such event that an order justifiably warrants a remake, we will need all the following to be returned within 3 days: original films, all reproductions made, any sample accompanying the order, complete order form and all glassines and instructions. No remakes on rush orders.

FILM REEL HANDLING

When motion picture film is delivered to us in reels, there will be a \$15 Reel Handling fee per reel regardless of the reel size.

LIABILITY

Submitting any film, print, or other artwork to this firm constitutes an agreement by you that any damage or loss by our firm, subsidiary, or agents will entitle you to an equal amount of film and processing only. Except for such replacement, the acceptance of material is without other warranty or liability, and recovery for any incidental or consequential damage is excluded.

NOTE

All unclaimed processed films and printed materials will be kept on file for 6 months only, destroyed henceforth.

FILM PROCESSING, PROOFING & SCANNING

B&W, C-41, E6 PROCESSING & PROOF SHEETS

We use refrema dip-and-dunk processors to archivally develop your film. To get the most out of your images we adjust for exposure and contrast on every frame which makes our digital proof sheets look amazing. We offer you a choice of matte or glossy paper. Please see additional services you can get with processing.

	Process Only	Process & Proof Sheet	Additional	Proof Sheet Only	Traditional B&W Proof Sheet
135/120	\$8	\$15	\$5	\$7	\$10
220	\$14	\$28	\$10	\$14	\$20
4x5	\$3	—	\$5	\$10 - 4up	\$10 - 4up
5x7	\$6	—	\$5	\$10 - 2up	\$10 - 2up
8x10	\$9	—	\$5	\$10	\$10

Turnaround 24h
Process Only 4-6h

SPECIAL PROCESSING & FINISHING

Snip	\$5 (4-6h turnaround)
Push/Pull 1 stop and over +/- 1/2 stop no charge	\$1 per stop
Cardboard Mounts	\$2
Plastic Mounts	\$3
Slide Pockets	\$3
Imprinting	\$3
Cross Processing	\$1
Cut and Sleeve 120 (client supplied)	\$2 (4-6h turnaround)
Cut and Sleeve 220 (client supplied)	\$4 (4-6h turnaround)

FILM PROCESSING, PROOFING & SCANNING

PROCESS, SCAN and/or PRINTS

We use refrema dip-and-dunk processors to archivally develop your film. We can then scan your Black and White, C41 or E6 film using our state of the art scanners. File size dependant on film format. Scans and prints are color and density corrected then saved to CD. For printing you have the choice of matte or glossy, bleed, keyline, sloppy or white borders.

	Basic up to 6 MB	Medium 12 - 25 MB	High 47 - 89 MB
35mm	\$12 — 4x6 prints \$8 add'l	\$15 — 4x6 prints \$8 add'l	\$25 — 4x6 prints \$8 add'l
120	\$12 — 4x6 prints \$6 add'l	\$15 — 4x6 prints \$6 add'l	\$25 — 4x6 prints \$6 add'l
220	\$18 — 4x6 prints \$12 add'l	\$22 — 4x6 prints \$12 add'l	\$40 — 4x6 prints \$12 add'l

JPG is our standard format, TIFF by request for an additional \$5/roll
Digital Contact Sheet \$3 per roll

Turnaround 1 day

DIGITAL CONTACT SHEETS FROM YOUR FILES

A digital contact sheet helps organize your digital images from your digital camera or CD. We offer you a choice of matte or glossy paper.

10x12 contact for up to 40 images	\$10
10x12 contact and images to a CD	\$15
12x16 contact for up to 40 images	\$15
12x16 contact and images to a CD	\$20
16x20 contact (image amount/size customer specified)	\$35
20x24 contact (image amount/size customer specified)	\$45

For larger quantities and sizes please contact us for a quote.

Turnaround 1 day

DIGITAL CUSTOM PRINTS & REPRINTS

PRINTS & REPRINTS

We color and density correct your digital files, negatives or transparencies using state of the art printers. You can have the choice of matte or glossy, bleed, keyline, sloppy or white borders.

	1st	Digital Files & Additional
4x6	\$1.00	\$0.50
5x7	\$3.00	\$1.75
6x9	\$4.75	\$2.50
8x10	\$10.00	\$3.00
9x12	\$12.00	\$5.50
11x14	\$16.00	\$9.00
12x18	\$18.00	\$12.00
Sepia	add 0.50	add 0.50
Cross-procesed	add 0.50	—
Single Cut	add 0.50	—
Transparency (mounted)	add 1.00	—

For larger quantities over 25 prints please contact us for a quote.

Turnaround 1-2 days

ONLINE PROOFING - HOSTING & UPLOADS

We can upload your digital files to our online proofing service. Online proofing provides the convenience of viewing, discussing, editing and ordering from your home, office or studio. You have a choice to bring in your digital images on a disc or you can preshrink them at your office/home with the assistance of our Photoshop app. The following is our fee per month until you request us to discontinue this service.

1 - 150 images	\$10
151 - 300 images	\$12
301 - 500 images	\$15
501 - 1000 images	\$18
1000+ images	\$25

Turnaround 4-6 hours

FTP FILE TRANSFER SERVICES

We can upload or download digital files from our secure fiber-optic FTP server. If you have your files located on a another FTP server the charge is the same.

1 - 150 MB	\$10
151 - 300 MB	\$15
301 - 500 MB	\$20
501 - 1 GB	\$25

For large quantities and sizes please contact us for a quote.

Turnaround 1 day

PRO SCANNING & RETOUCHING

CREATIVE RETOUCHING

At Gray Tone, we're enormously proud of the skill of our award winning creative team in providing the highest professional standards of creative retouching in the industry. With over twenty years in the business, we combine the newest technology with our years of expertise in digital retouching to give you a flawless final image.

Pro Retouching	\$100 per hour
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Interactive Retouching Session	\$150 per hour
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Advertising Retouching	\$225 per hour
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Billable in quarter hour increments

Inquire for special editorial and personal project rates

Turnaround 2-3 days

DRUM SCANS

Our drum scanner is capable of scanning any size original up to 11x14 negative or transparency and 16x20 reflective. Drum scans are color corrected, cropped, sized and rotated to your specifications.

	Up to 60 MB	60 - 120 MB	120 - 200 MB	200 MB+
2 Days	\$30	\$45	\$60	\$0.35 per MB
1 Day	\$45	\$67.50	\$90	\$0.35 per MB

For high quantity scans, please contact us for a quote.

PRO SCANNING & RETOUCHING

NORITSU SCANS

Noritsu scans provide a fast, high quality digital image at a reasonable price. Scans are color and density corrected then saved to CD as a jpeg or tiff. The following is Noritsu's preset file formats:

	Basic - \$3	Medium - \$6	High - \$10
35mm	6MB	25MB	49MB
120 - 6x4.5	6MB	16MB	50MB
120 - 6x6	6MB	12MB	67MB
120 - 6x7	6MB	15MB	81MB
120 - 6x9	6MB	18MB	111MB

Additional CD \$10

For high quantity scans, please contact us for a quote.

Turnaround 1-2 days

FLATBED SCANS

Our flatbed scanner is capable of reflective and film scanning up to 12x17. Flatbed scans are color corrected, cropped, and sized to your specifications.

	Up to 25 MB	25 - 60MB	60 - 120 MB	120 - 200 MB	200 MB+
2 Days	\$15	\$20	\$30	\$40	\$0.35 per MB
1 Day	\$22.50	\$30	\$45	\$60	\$0.35 per MB

For high quantity scans and oversized artworks, please contact us for a quote.

VOLUME ARCHIVE SCANS

We can scan complete film libraries and vintage material including prints and slides, to large format negatives. Please contact us for an individual quote.

LIGHTJET PRINTS

We offer two levels of service for Lightjet printing: Direct to Print and Custom. These services are aimed at clients who require high quality archival prints from their digital files. For our Direct to Print service, you have the option to upload your digital files to our web-based FTP or bring them to us in person. See button below to view our requirements for preparing your files for Direct to Print. Custom Prints allow you more control over the final printed image. Your images will include full color management to obtain the highest levels of quality. Test strip at size or 8x10 test included. For additional test prints, refer to our Direct to Print sizes and prices.

The Lightjet 500XL is the world's only 72" wide digital photo printer capable of producing 6ft x 10ft photographic prints in one complete section. These C-type prints, best known for their image depth and smooth, seamless gradations, are printed with a special print process that uses lasers to expose photographic paper which yield photographic exhibition prints of impeccable quality. This exceptional quality means Lightjet laser printing is the number one choice of fine art photographers. For information about recent projects, please take a look at our Did You Know section on our website.

Standard Sizes	Custom	Direct to Print 1-5 prints	Direct to Print 6+ Additional
8x10	\$20	\$10	\$9
11x14	\$30	\$20	\$18
16x20	\$60	\$25	\$22
20x24	\$80	\$35	\$31
20x30	\$100	\$40	\$36
24x36	\$110	\$50	\$45
30x40	\$150	\$65	\$58
40x48	\$225	\$85	\$76
40x60	\$280	\$110	\$100
48x72	\$400	\$170	\$155
48x108	\$500	\$225	\$200

For larger sizes please contact us for a quote.

Turnaround 3-4 days

DURATRANS & FUJITRANS

Duratrans and Fujitrans are translucent-base material designed for producing transparencies for light boxes and displays. Test strip at size or 8x10 test included.

	Custom	Additional
20x24	\$110	\$60
20x30	\$140	\$80
30x40	\$220	\$130
40x60	\$400	\$220
48x72	\$570	\$300
48x96	\$700	\$400

For larger sizes or quantities please contact us for a quote.

Turnaround 4-5 days

B&W FIBRE BASED LIGHTJET PRINTS

ILFORD Galerie fibre based digital paper gives you the flexibility of digital with the traditional aesthetic and superior archival properties of fibre based papers. Test strip at size or 8x10 test included.

	Custom	Additional
8x10	\$50	\$20
11x14	\$60	\$40
16x20	\$90	\$50
20x24	\$110	\$70
20x30	\$140	\$80
30x40	\$220	\$130
40x60	\$400	\$220
48x72	\$570	\$300
48x96	\$700	\$400
48x108	\$750	\$450

For larger sizes or quantities please contact us for a quote.

Turnaround 4-5 days

INKJET PRINTING

Inkjet prints are ideal for artists who want to produce individual images as Giclée, canvas or fibre based pigment ink prints. We use state of the art printers to create the most subtle and widest tonal range for your work. Our printing team will produce a test print with custom prints so you can make corrections before the final print is made. Once we've made your print, your approved master image file will be stored safely on our server and backed up, so you'll be able to order your image as a DTP print at any time. For information about recent projects, please take a look at our Did You Know section on our website.

GICLÉE PRINTS

Traditional style Watercolor paper stocks to choose from are our standard Hahnemühle Photo Rag 308gsm, Hahnemühle Photo Rag 310gsm, Museo Max 250gsm, Museo Max 385gsm, Epson Premium Luster 260gsm, and Epson Exhibition Fiber 325 gsm.

Standard Sizes	Custom	Direct to Print 1-5 prints	Direct to Print 6+ Additional
8x10	\$50	\$30	\$24
11x14	\$70	\$35	\$28
16x20	\$90	\$50	\$40
20x24	\$110	\$70	\$55
20x30	\$120	\$85	\$65
24x30	\$140	\$100	\$80
24x36	\$150	\$110	\$95
30x30	\$150	\$110	\$95
30x40	\$175	\$135	\$105
40x40	\$190	\$150	\$120
40x48	\$210	\$170	\$135
40x60	\$225	\$185	\$145

For larger sizes, quantities, or paper choices please contact us for a quote.

Turnaround 3-4 days

BLACK & WHITE CUSTOM PRINTING

BLACK & WHITE HAND PRINTS

We have brought together some of the L.A.'s most creative black and white printing and processing talents to create our black and white printing department. Offering a complete range of services from traditional hand printing, to our innovative Black and White Light Jet prints on resin or fibre-based material. For information about recent projects, please take a look at our Did You Know section on our website.

Cropped, dodged & burned to your specifications using the finest quality papers available. Our standard paper is Ilford Multi Grade in your choice of neutral or warm tone papers. Hand prints are available to 20x24 if you require a larger print see our Light Jet prints.

	Resin Coated	Additional	Fibre Based	Additional
5x7	\$10	\$8	\$18	\$14
8x10	\$14	\$11	\$22	\$18
11x14	\$20	\$16	\$45	\$30
16x20	\$40	\$32	\$85	\$60
20x24	\$55	\$44	\$105	\$85

For larger sizes or quantities please contact us for a quote.

Turnaround 2-3 days

LVT DIGITAL FILM OUTPUT & DUPLICATION

LVT DIGITAL FILM OUTPUT & DUPLICATION

These are state of the art film outputs known in the industry to be the definitive best. Creating a master digital negative will produce astonishing continuous tonal prints rivaling the original negative.

	First	Additional
35mm	\$10	\$5
2 1/4	\$30	\$20
4x5	\$55	\$35
8x10	\$90	\$45

\$25 minimum order

Turnaround 2-3 days

MOUNTING SERVICES

Gray Tone offers a wide range of mounting, laminating and finishing services for our clients.

	11x14	16x20	20x24	24x30	24x36	30x40	40x50	40x60
Lamination	\$8	\$12	\$16	\$23	\$27	\$33.75	\$52.50	\$64
Lexan	\$13.50	\$17.50	\$25.50	\$48	\$57.50	\$63	\$108	\$121.50
Adhesive Back	\$6.75	\$10	\$11	\$16	\$19	\$25	\$33.50	\$44
Museum Board	\$32	\$38	\$43	\$54	\$58.50	\$75.50	\$97	\$108
3/16" Foamcore (white)	\$10	\$12.50	\$22.50	\$27	\$29	\$37	\$60	\$73
3/16" Gator Board (white/black)	\$12.50	\$17	\$27	\$43	\$46	\$55	\$87	\$105
1/2" Gator Board (white/black)	\$16	\$24	\$30	\$47	\$49	\$64	\$100	\$130
3/4" Gator Board (white/black)	\$17	\$26	\$35	\$57	\$63	\$76.50	\$121.50	\$157.50
1" Gator Board (white/black)	\$19	\$27	\$40.50	\$61	\$68.50	\$94.50	\$147	\$180
1/8" Plexi Glass	\$31.50	\$36	\$64	\$99	\$108	\$130.50	\$171	\$220.50
1/8" Plexi Glass FFP99	\$45	\$54	\$94.50	\$148.50	\$157.50	\$193.50	\$256.50	\$315
1/4" Plexi Glass	\$38	\$51	\$72	\$113	\$122.50	\$162	\$216	\$306
1/8" Sintra Board	\$17	\$24	\$34	\$46	\$53	\$74	\$102.50	\$128
1/4" Sintra Board	\$23.50	\$31.50	\$49.50	\$63	\$67.50	\$99	\$154	\$189
1/16" Aluminum	\$30	\$48.50	\$67.50	\$105	\$117	\$128	\$168	\$222
1/8" Aluminum	\$38	\$52	\$75.50	\$113.50	\$135	\$162	\$220.50	\$261
Wood Inset Frame	\$21.50	\$30	\$38	\$43	\$46	\$49.50	\$53	\$56.50
Vinyl Edge Tape	\$5.50	\$8	\$13.50	\$19	\$21.50	\$27	\$36	\$40.50

For larger sizes please contact us for a quote.

Turnaround 2-3 days